NEW ZEALAND'S ULTIMATE EQUESTRIAN MAGAZINE

SHOW CIRCUIT

CONDITIONS OF ACCEPTANCE FOR CLIENT ADVERTISING

These conditions are deemed part of the contract issued by Waiata Publishing Ltd/Show Circuit Magazine.

CONTRACT ADVERTISING

Series bookings apply to a specific volume of space which the advertiser contracts for a specific period. In cases where the actual space taken for the period falls below the contract volume, the publisher will surcharge all space taken to the rate appropriate to the volume of space used.

POSTPONEMENT OR CANCELLATION OF ADVERTISING SPACE

Postponement or cancellation cannot be effected after 5 pm on the last day of the month, two months before the publication date.

MATERIAL

- A All advertising material shall be delivered to the publisher without expense to the publisher
- B Where new copy or instructions to repeat have not been received from a contract advertiser by copy deadline date, the publisher reserves the right to repeat any previously run copy, or to compose or enter substitute copy at the publisher's absolute discretion and charge full rates plus production
- C Advertisement material is held at the advertiser's risk and is not insured by the publisher. Material will only be returned on request, and any material unused for 24 months will be destroyed.

RATE PROTECTION

Should advertising rates change, advertisers on a current contract with Waiata Publishing Ltd will be given rate protection (i.e. charged at 'old' rates) – for only two consecutive issues in the case of monthly titles, and one issue in the case of all less-frequently published titles – from and including the issue at which any new rate increase takes effect.

TERMS

Accounts for advertising space and production are due for payment within 20 days of the invoice date. Advertisers and their advertising agencies are jointly and severally liable for payments due under any contract. Any costs, fees, legal expenses or commissions incurred in obtaining payment are to be charged to the client's account.

Suppose you use our FREE OF CHARGE creative and design services for the production of your artwork/ advertisement. In that case, you acknowledge that you shall require our written permission/consent to use such advertisements for any other purposes, including publication in other digital or printed magazines, social media or other websites.

TAX AND LEVIES

Any Government or industry taxes and/or levies are in addition to the current rate structure shown on the rate card. GST (currently 15%) is payable on all payments from a New Zealand source and on such overseas advertising as may from time to time be deemed liable by the Inland Revenue Department. Most international listed companies/advertisers are currently GST exempt.

GENERAL

- A The Publisher (Waiata Publishing Ltd/Show Circuit Magazine) reserves the right to decline the insertion of any advertisement
- B The placement of an advertisement is at the publisher's discretion except where a preferred position loading has been paid
- C Casual displacement, rejection, or omission of an advertisement does not invalidate a space order
- D While every care is exercised, the publisher will not accept liability for any loss whatsoever incurred through error either in the content of an advertisement, or the incorrect appearance of an advertisement